1.A graph of blue rectangular shapes

Description automatically generated with medium confidence

The consumer segment makes the most sales and the Home Office segment has the least sum of sales.

2. A graph of a bar graph

Description automatically generated with medium confidence

The APAC and EU markets have the highest sum of sales in USD. Canada has barely any sales.

3. A graph with blue rectangular bars

Description automatically generated with medium confidence

All three categories are somewhat close in sales, but Technology has more sales.

4. A graph of different colored bars

Description automatically generated with medium confidence

APAC has the highest sales in Furniture and Technology, but EU has the highest sales in Office Supplies. EU is second highest in technology and LATAM is second highest in furniture. Africa and EMEA have similar sales amounts, as well as LATAM and US.

5. A graph of sales

Description automatically generated

Consumer is the largest category by sales and home office is the smallest. All three segments have the categories in largest to smallest by sales (respectively): Technology, Furniture, and Office Supplies.

6. A graph with different colored bars

Description automatically generated

All three segments have the categories in largest to smallest by sales (respectively): Technology, Furniture, and Office Supplies. Office supplies has a much lower average sales amount compared to furniture and office supplies, but show that they are close in sum of sales above. This could infer that office supplies has many more order quantities than the other 2 categories, however there should be a check for outliers in the data that could skew results.

7. A graph of different colored bars

Description automatically generated

APAC has the highest average sales, with the most being in the Home Office segment. The EU is second with Corporate being their highest average sales by segment. The third is US which has Home Office as it’s highest average sales by segment. For Africa and Canada, 2 of the smallest by average sales by market and segment, they both have Consumer has the highest sales by Segment.

8. A graph of different colored lines

Description automatically generated

The Central, EU, market is the highest by sum of sales. The next highest is Oceania contributing to the APAC market.

9. A graph of different colored bars

Description automatically generated

Central has the highest sum of sales with it’s consumer segment doubling the next highest, South, as well as Central’s other categories.

10. A graph of different colored bars

Description automatically generated with medium confidence

Central Asia and North Asia have the highest average sales, the next highest being Oceania and then Souther Asia. Showing the whole asia region is a large market for Consumers, Corporate and Home Office products.